

IRVING RIVERA

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EXPERIENCE

TATA CONSULTANCY SERVICES

UX Designer

May 17 – Present

UPS

- Responsible for the creation of useful, usable, and delightful products for TCS' clients. Delivering highly detailed wireframes and fully interactive prototypes—based on the insights derived from user research.

LEADHACKS | DESIGNATION

Product Owner

Oct 14 – Apr 17

ClinicalSolutions

- Designed and built a web application in the healthcare sector with the goal of creating an online marketplace that connects potential clinical trials volunteers to medical researchers with just one-click.

UX Designer

DealRoom

- Conducted stakeholder interviews, usability testing, and heuristic evaluations to identify the users' needs. Resulting in the creation of a new IA structure and dashboard interface for the tracking of the M&A due diligence process.

UX Designer

BabyBin

- Performed user-centered research leading to the creation of a fully interactive high-definition prototype with over 35 screens under a mobile-first approach for a subscription based eCommerce site.

Marketplace Author

LeadPages

- Designed 12 responsive web landing/marketing page templates. Resulting in the sale of over 800 copies.

US ARMY

Human Resources Officer

Jan 10 – Sep 15

DIVARTY

- Led a six-member team responsible for all aspects of personnel services such as accountability and information management for a battalion size element with over 600 Soldiers. Achieving an operational readiness of 86.36%.

Infantry Platoon Leader

3-8 CAV

- Responsible for the planning and execution of all collective and individual training tasks and war-fighting functions. Managing of over \$21 million of equipment.

Company Executive Officer

MCoE

- Principal advisor to the company commander regarding all services and support operations. Second in command for a company size organization comprised of 200 personnel and staffed by 20 senior leaders.

UPRM | 3.20

Industrial Engineer

Fall - 09

AgroteenFarms

- Developed a comprehensive business and cultivation plan for the farming of Shado Beni. Accomplishing a net production gain of 516.14%.

Industrial Engineer

General Electric

- Redesigned the entire production line of circuit breakers TQD using lean and just-in-time manufacturing techniques. Realizing a labor cost reduction of 29.13%.

SKILLS

A/B Testing; Conversion Optimization; Data Visualization; Information Architecture; Interaction Design; Mobile-first Design; Native App Design; Prototyping; Responsive Web Design; Usability Testing; User Research; Wireframing.

TOOLS

Axure RP Pro; Adobe Illustrator; InVision; Photoshop; Principle; Proto.io; Sketch.

[LinkedIn](#)

[Dribbble](#)

[Portfolio](#)

[SlideShare](#)